

Video People Counter 3D ASSIS



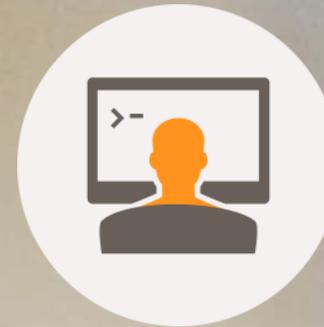
PRECISE COUNTING

Developed by a team of engineers revolutionarily accurate 3D ASSIS algorithm captures and counts visitors in any conditions



VISITORS ROUTES

In-store flow distribution analysis helps to determine the cases of visitors behavior for different businesses



PASSERS-BY

Simultaneous passers-by and visitors counting reveals marketing budget effectiveness and allows to calculate the conversion



SETTABLE UPLOADING

The ability to integrate data into any modern CRM system, synchronization with the cashier and reports in the required format

Primary benefits

The smart video device for visitors counting and traffic flow analysis ensures gaining the extra precise forms of value that determine the health and well-being of the firm in the long and short run. Comprehensive analytics explores your customers behavior and describes their psychology.

Precise counting

Width detection area

Settable uploading

Visitors tracking

Powerful DSP

Poe connection



Guaranteed data transmission

Tiny sizes

Quality control

Free service

2 years warranty

Heat map

COUNTING ACCURACY – 98%
The only global people counter that has proved its effectiveness

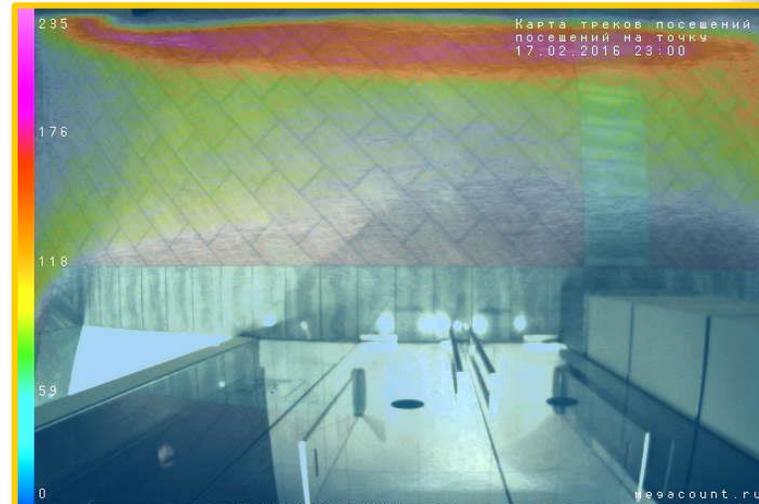
Unique features - count 'em all

VideoCount 3D ASSIS delivers revolutionary technology for the simultaneous visitors tracking at multiple directions, passers-by counting, staff exclusion, as well as the heat map construction. Functional and easy to use reports will show the whole life of your business.



Personnel exclusion

To count only your visitors excluding the staff impact on the total statistics is the right approach!



Passers-by counting

Monitor the effectiveness of marketing campaigns, taking into the account total traffic next to the object!



Heat map

Determine the most interesting for customers areas of your store – now it's real with Ufatech!

Useful web interface

Using the built-in web interface sensor calibration on site helps the video counter to adapt to the object conditions and show the maximum effectiveness. Setting the filter lines is made specifically for each area. Smart counters combining for extra width entries is quick and easy.

REMOTE CALLIBRATION

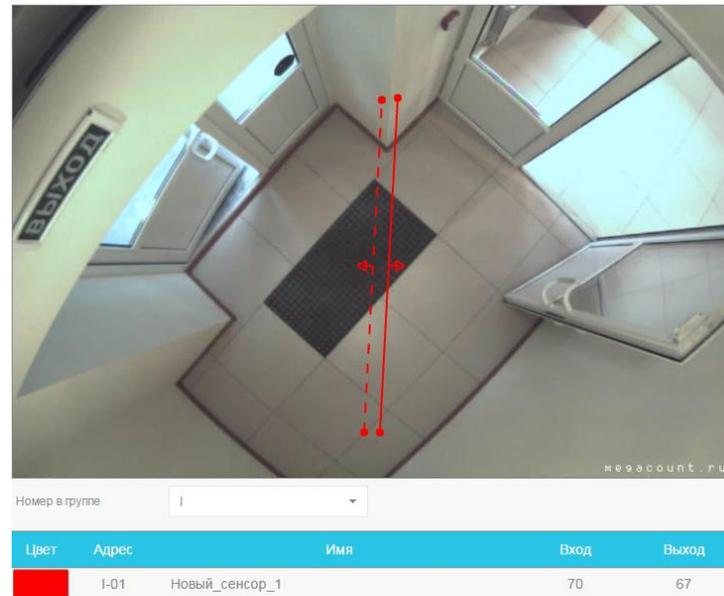
The ability to connect to the sensor from any computer that has the Internet connection allows to adjust the sensor without the engineer presence on the site

COUNTING ACCURACY CONTROL

Watch how the sensor works in real time - that allows you to monitor the motion capture algorithm in order to check the accuracy of the counter

CHOOSING OBJECT SIZE

In order to exclude unnecessary objects from the calculation (such as shopping carts in supermarkets) the video counter settings provide a useful parameter "Object size"



ANY NUMBER OF COUNTING DIRECTIONS

The heart of the video counter, the powerful processor, allows to analyze the distribution of the visitors' flow, depending on the direction of movement

COMBINING UP TO 10 COUNTERS IN ONE GROUP

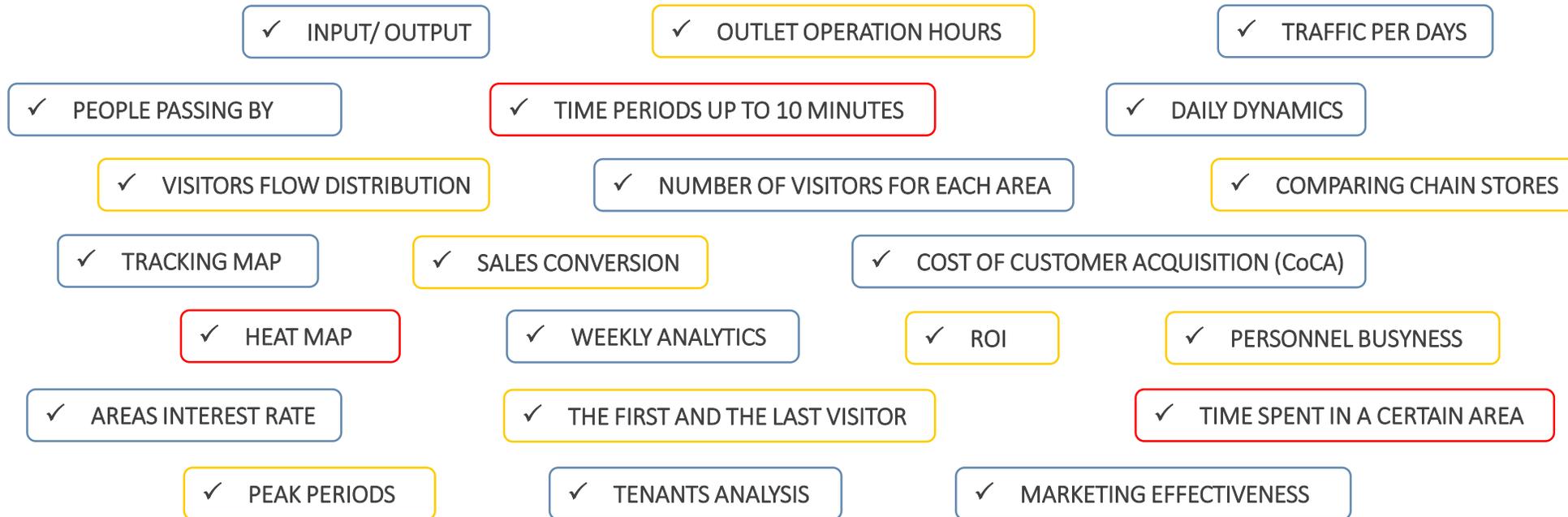
For ultra-width entrances (up to 70 meters) we provide the ability to merge video counters into a single system, eliminating data duplication

ADJUSTMENT FOR EACH SITE

Every site is arranged in its own way, so for correct operation of the video counter we have included a flexible system of settings depending on the lighting and other conditions

Video counter analytical reports

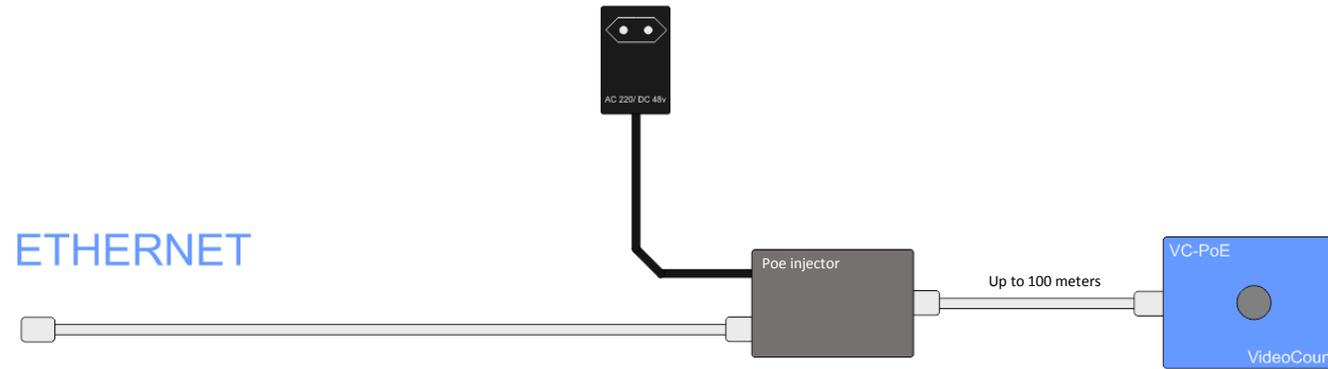
Advanced video analytics allows you to evaluate the effectiveness of business processes within the company, to compare all the stores in the chain and to conduct an in-depth analysis of the factors influencing the customers behavior.



Video people counter **VideoCount 3D ASSIS** is a **unique** tool in the counting systems market, which provides a comprehensive structured analysis of a company's life.

Data transferring

Data from the Video counter is transmitted to the FTP server of the company, and that ensures maximum data security and allows you to get stats in real time with no monthly fees or additional costs.



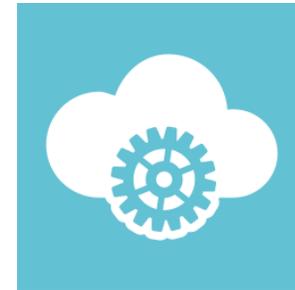
Continuous data control



Guaranteed operation when server is unavailable



No subscription fee



Built-in memory for data storage for over 15 years

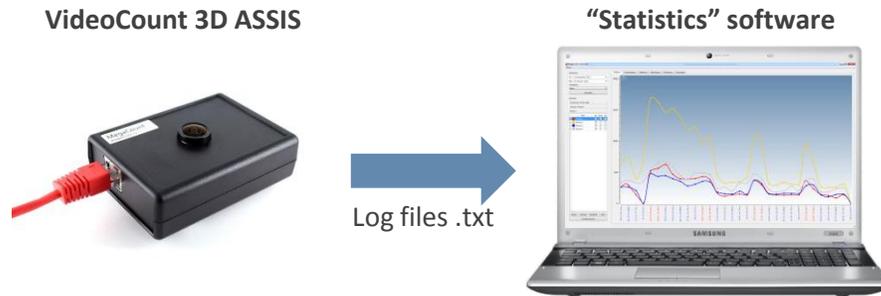


Automated data uploading

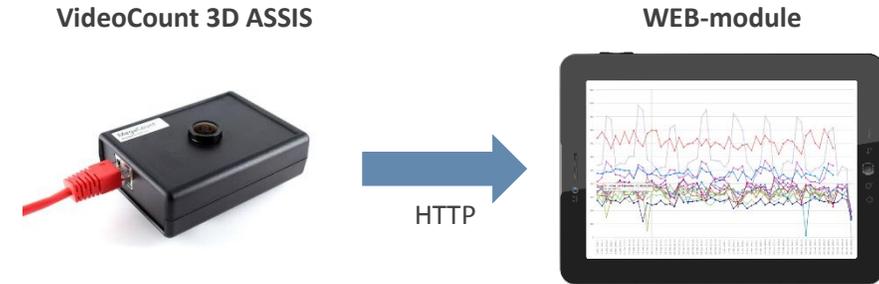


Integration into any existing system

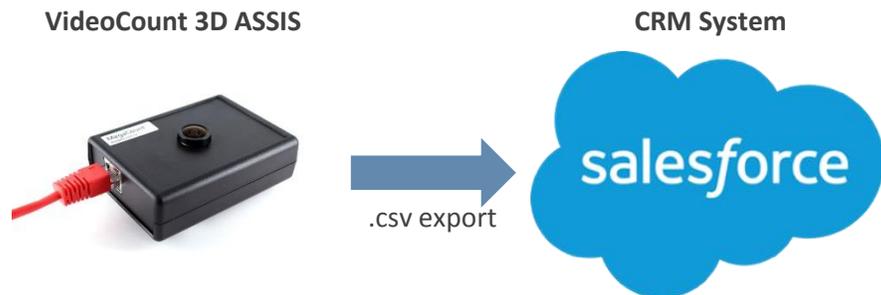
Possible data processing



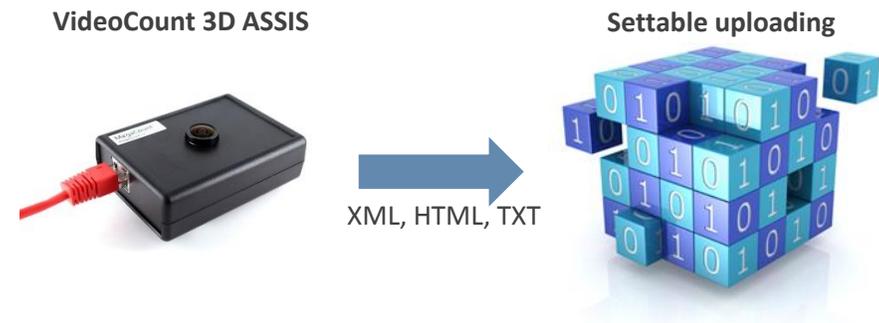
Implementing difficulty: ★★★★★



Implementing difficulty: ★★★★★



Implementing difficulty: ★★★★★



Implementing difficulty: ★★★★★

Delivery package

VideoCount 3D ASSIS is a Plug&Play solution that does not require additional costs to run the counting system.

The kit includes:

1. 3D ASSIS counter

2. Poe injector

3. UTP cable

4. Adjustable bracket

5. License for software package “Statistics”



